



# (Translation)

Ref. MONO 012/13

November 6, 2013

Subject: Notification of Operating Results for Third Quarter of 2013 and Interim Dividend Payment

To: President

The Stock Exchange of Thailand

Enclosures: 1) A copy of financial report and consolidated financial statements

2) A summary of the operating results of the listed company and subsidiaries for the third

quarter of 2013 (F45-3)

Mono Technology Public Company Limited (the "Company") would like to submit the copy of financial report and financial statements for the third quarter of 2013 (ended September 30, 2013) reviewed by the auditor and the meeting of the Audit Committee No. 4/2013 held on November 6, 2013. This financial report and financial statements were also approved by the meeting of the Board of Directors No. 6/2013 held on November 6, 2013. In addition, the Company would like to clarify the change in operating results exceeding 20 percent and details of interim dividend payment as follows:

## 1. Operating Results for Third Quarter of 2013

# 1.1 Total Revenues

For the third quarter of 2013, the total revenues of the Company and subsidiaries amounted to 355.54 million Baht, compared with the total revenues of the third quarter of 2012 amounting to 397.99 million Baht, decreasing by 42.45 million Baht or 10.67 percent.

Unit: Million Baht

	Third Quarter of 2013	Third Quarter of 2012	Increase (Decrease)	Percent
Mobile Value Added (MVAS)	249.53	333.13	(83.60)	(25.10)
Advertising	57.13	41.21	15.92	38.63
Other incomes	48.88	23.65	25.23	106.68
Total revenues	355.54	397.99	(42.45)	(10.67)

For the first nine months of 2013, the total revenues of the Company and subsidiaries amounted to 1,137.19 million Baht, compared with the total revenues of the first months of 2012 amounting to 1,145.77 million Baht, decreasing by 8.58 million Baht or 0.75 percent due to lower Mobile Value Added Services (MVAS) revenue which was mainly affected by the technical problems with the mobile operators during the third quarter. However, the Company and subsidiaries' advertising revenue rose up to 54.46 percent over year.





Unit: Million Baht

	First nine months of 2013	First nine months of 2012	Increase (Decrease)	Percent
Mobile Value Added (MVAS)	860.56	967.03	(106.47)	(11.01)
Advertising	158.48	102.60	55.88	54.46
Other incomes	118.15	76.14	42.01	55.17
Total revenues	1,137.19	1,145.77	(8.58)	(0.75)

#### 1.2 Net Profit

For the third quarter of 2013, the net profit of the Company and subsidiaries totaled 104.31 million Baht, compared with the net profit of the third quarter of 2012 totaling 151.96 million Baht, representing a decrease of 47.65 million Baht or 31.36 percent.

For the first nine months of 2013, the net profit of the Company and subsidiaries totaled 437.00 million Baht, compared with the net profit of the first nine months of 2012 totaling 458.12 million Baht, representing a decrease of 21.12 million Baht or 4.61 percent due to a drop in MVAS revenue and the increases in content acquisition and production costs related to the preparation of the digital terrestrial free TV business during the third quarter.

## **Interim Dividend Payment**

The meeting of Board of Directors No. 6/2013 held on November 6, 2013 passed the resolution to approve the interim dividend payment of the Company amounting to 100.80 million Baht or 0.072 Baht per share. Moreover, total dividend payment of the Company for this year amounts to 423.50 million Baht from the net profit of 457.13 million Baht, with Dividend Payout Ratio of 93 percent. Details of interim dividend payment can be summarized as follows:

	r-y	Amount per share	Total
1.	The interim dividend is paid from net profit of operating	0.015 Baht/share	21.60 million Baht
	results of the third quarter of 2013 which is subject to		
	corporate income tax of 20 percent. Individual		
	shareholders shall be entitled to a tax credit in		
	accordance with Section 47 bis of the Revenue Code.		
2.	The interim dividend is paid from dividend income for	0.057 Baht/share	79.20 million Baht
	operating results of subsidiaries under BOI privileges		
	(without tax credit).		
	Total	0.072 Baht/share	100.80 million Baht

In this regards, the Company shall set the record date to prepare lists of shareholders eligible for dividend payment on Friday, November 22, 2013 and collect name list according to Section 225 of the Securities and Exchange Act, B.E. 2535 by closing the share register book and suspension of share transfer on Monday, November 25, 2013. Dividend payment will be made on Wednesday, December 4, 2013.

Please be informed accordingly.

Yours sincerely,

(Mr. Sang Do Lee)