





(Translation)

Ref. MONO 005/13

July 4, 2013

Subject: Investment in China (Additional Information)

To: President

The Stock Exchange of Thailand

Reference is made to our letter, Ref. 004/13, concerning the resolution of meeting of the Board of Directors No. 3/2013 to approve business expansion in China, with an estimated investment of USD10 million or THB300 million. The Company would like to give additional information about the investment as follows:

- 1. Establishment of subsidiary: (Name of subsidiary is being considered).
- Location of subsidiary: Hong Kong Special Administrative Region of the People's Republic of China
- 3. Shareholding of the Company: 100 percent
- 4. Nature of business: Mobile value added service (MVAS) as well as Internet, music and film businesses

In this regard, the Board of Directors appointed the Executive Committee to represent the Company on business negotiation and other relevant operation. The progress of business expansion in China will be reported by 2013.

Please be informed accordingly.

(Mr. Sang Do Lee)
Chief Executive Officer

Yours sincerely,